

EU CHANGER

EU Academy

Bursting the EU bubble

Advocating for the public good across Europe

Wednesday 24 & Thursday 25 May 2023

Venue: Mundo-Madou - Av. Des Arts 7/8, 1210 Brussels, Belgium

Day 1 – EU influencing essentials

9:00-9:30 Intro session

- Who's who
- Aims & means

9:30-11:00 The EU 'golden triangle' & institutional cycle

- Introduction to the main EU institutions: functioning & balance of power
- The EU institutional cycle & the 2024 European Parliament elections
- Strategic implications for public interest advocates

11:00-11:30 Coffee break & networking

11:30-12:00 The EU 'golden triangle' & institutional cycle continued

12:00-13:00 The EU policy cycle & decision-making 'tube map'

- Introduction to the EU policy cycle and decision-making process
- Strategic implications for public interest advocates

13:00-14:00 Lunch & networking

14:00-15:00 The EU policy cycle & decision-making 'tube map' continued

- The EU legislative process: key steps
- Influencing opportunities at EU and national level

15:00-15:15 Coffee break & networking

15:15-16:15 The EU advocacy toolbox

- Introduction to key online tools at the disposal of advocates
- Interactive group exercises

16:15-16:30 Coffee Break & networking

16:30-17:30 The EU advocacy toolbox continued

Drinks followed by a social dinner

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Day 2 - EU influencing in practice

9:00-9:30 Debrief of Day 1 - Q&A session

9:30-11:00 Influencing the EU agenda & legislative proposals

- The EU agenda-setting process and the role of the Commission
- Influencing legislative proposals
- Influencing the EU agenda through the Parliament and Member States

11:00-11:30 Coffee break & networking

11:30-13:00 Engaging effectively: insider session

Informal exchange with insiders from the EU institutions on how to engage effectively with EU decision-makers and their staff.

13:00-14:00 Lunch & networking

14:00-17:00 EU influencing in practice: group exercise (*short coffee breaks*)

- 14:00 - 16:00 Simulation of a legislative process
- 16:00 - 17:00 Group presentations & discussion

17:00-17:30 Final Q&A & evaluation

For additional information: info@euchanger.org

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TRAINERS



Marc-Olivier Herman is the founder of EUChanger. He is a lawyer with over twenty-five years of experience as an advocate for human rights, the environment and economic justice. For the past twelve years he has been a member of Oxfam International's EU advocacy team, leading on the organisation's influencing work in various areas of EU policy and legislation including on financial regulation, climate change, renewable energy, unfair trading practices and sustainable corporate governance.



Joost Mulder is a European affairs expert with 20 years of experience in EU legislation. He heads the team at Better Europe Public Affairs, advising a diverse set of clients defending environmental, human rights and shareholder interests. Joost previously worked as a political assistant to an MEP, a financial industry lobby consultant, and head of advocacy at the NGO Finance Watch. As an experienced Brussels insider, he has detailed knowledge of EU decision-making and first-hand lobby experience on trilogues, Council negotiations, secondary legislation and the implementation of EU legislation.



Valeria Cusseddu is a policy advisor to the ECON Committee at the European Parliament for the political group of the Greens/EFA. In the past term, she worked as a Parliamentary Assistant in the same field. She holds a Masters degree in European Economic Studies at the College of Europe and an M.A. in International Relations at LUISS University in Rome. In the past she has been involved as a volunteer in campaigning and advocacy. She currently follows mainly anti-monetary laundering legislation, financial legislation and crypto.



Johan Langerok is the GreensEFA Parliamentary Group advisor for the ECON and FISC committees. His main fields of expertise are taxation and money laundering. Prior to joining the European Parliament, Johan was a policy advisor at Oxfam Novib on tax issues. At Oxfam, he was engaged in advocacy and campaigning activities targeting several EU Member States, the EU institutions and the OECD. He was also supporting Oxfam country teams in non-EU countries and authored a few reports. Johan holds a masters degree in Law and a postgrad degree in economic diplomacy. He started his career at PwC Belgium as an international tax consultant.